



IT Professionals / Managers / Directors | Email & Postal

United States - Over 43,528 email records

United States - Over 1,114,193 postal records

Direct Web Advertising's (DWA) comprehensive database is comprised of qualified computer professionals at all levels of responsibilities and technical expertise. These high-level managers purchase software, hardware, subscriptions, training and more. They are career motivated and dedicated to remaining on top of technological advancements in the computer/communications industry. These people have the authority and responsibilities to make buying decisions for their departments.

Suggested Use

These technical professionals and managers are committed to keeping abreast of any advancements and changes in the technology. They are great prospects for offers such as industry magazines subscriptions, conferences, training, computer/communications equipment, software, technical service offers and more.

Selects

IT Title:	Price
CIO	\$15/M
Computer Analyst	\$15/M
Computer Programmer	\$15/M
MIS/IS Director	\$15/M
MIS/IS Manager	\$15/M
Network Manager	\$15/M
Network Administrator	\$15/M
System Administrator/Analyst	\$15/M

*Additional job titles available upon request.

Additional Selects: SIC Code, Company Size, Industry, State, City, and Zip.

Pricing

Email CPM: \$330

Postal CPM: \$230

Maintenance: Quarterly

Deliverability: 100% Guaranteed

Minimum Order: 5,000 records

Email Data Source: Subscribers to IT publication

Postal Data Source: Active Subscribers/Buyer Lists

*A \$50.00 flat cancellation fee will apply to all cancelled orders. Orders cancelled after original mail date must be paid in full.