

Financial Investors | Email & Postal

United States—Over 1,854,136 Email Records

United States—Over 2,236,364 Postal Records

Direct Web Advertising's (DWA) financial investor list is richly comprised of individuals who have invested and reinvested in stocks, municipal bonds, mutual funds, and real estate. Additional information has been appended to make this a responsive, revenuegenerating list. These liquid financial investors have proven to be extremely productive when given the right situation.

SELECTS

Selection Charges:

3 Month Hotline \$35/M	+\$35/M
Geography \$20/M	+\$20/M
Investment Type \$20/M	+\$20/M
Income \$20/M	+\$20/M
Net Worth \$20/M	+\$20/M
Age \$20/M	+\$20/M
Gender \$20/M	+\$20/M
Marital Status \$20/M	+\$20/M
Mail Order Buyer \$20/M	+\$20/M
Magazine Subscriber \$20/M	+\$20/M
Computer Owner \$20/M	+\$20/M
Donor \$20/M	+\$20/M
Ethnicity \$20/M	+\$20/M
Religion \$20/M	+\$20/M
Book Buyer \$20/M	+\$20/M
Homeowner \$20/M	+\$20/M
Length of Residence \$20/M	+\$20/M
Presence of Children \$20/M	+\$20/M
Age of Child Present \$20/M	+\$20/M
Telephone \$50/M	+\$50/M

PRICING & GENERAL INFORMATION

Pricing

Email CPM: \$155
 Postal CPM: \$140
 Maintenance: Quarterly
 Deliverability: 100% Guaranteed
 Minimum Order: 5,000 records
 Email Data Source: Online buyers & donors
 Postal Data Source: Mail order buyers & donors

*A \$50.00 flat cancellation fee will apply to all cancelled orders. Orders cancelled after original mail date must be paid in full.