



B2C & B2B International | Email

B2C—Over 23,475,214 records

B2B—Over 2, 123,547 records

Direct Web Advertising (DWA) B2C & B2B International Email Data file is designed for highly targeted email campaigns. Registrants are solicited via email to sign up for various business and consumer incentives and register to receive specific offers from partners. Users are identified by title, Job Function, Company Size; SIC Code as well as other specific B2B and B2C selections. All records meet or exceed the October EU permission directives.

SELECTS

General Selects

Age
SIC Code
Gender
Job Title
Income
Company Name
Marital Status
Company Size
Postal Code
Length of Residence
Industry
Rent/Own Dwelling
Company Revenue
Occupation
Business Type
Children

Business Selects

Automotive
Credit
Education
Financial
Hotel
Insurance Agents
Insurance Brokers
Insurance General
Membership
Real Estate
Restaurant
Retail
Security
Wholesale Durable Goods

Pricing

CPM: \$200 to \$695M*

*CPM Includes transmission.
Guaranteed click through
pricing is available

Data Source

Every record in our database contains a time and date stamp of permission source. The B2C and B2B International Email list far exceeds the new EU standards and directives of permission-based email marketing. Some of our sources include: Burda, Chip Online, Cnet, Technology Networks, GMX, Ciao and DWMS.

Updated: Online and By Phone
Delivery Time: 7-14 Business Days
Minimum Order: 2,000 Records
Suppression Fee: \$320 Per List

*A \$50.00 flat cancellation fee will apply to all cancelled orders.
Orders cancelled after original mail date must be paid in full.

Country Counts

Austria	340,000	55,000
Belgium	650,000	45,000
France	3,200,000	260,000
Germany	7,200,000	575,000
Italy	1,100,000	180,000
Netherlands	470,000	98,000
Spain	3,700,000	140,000
Switzerland	460,000	71,000
UK	9,100,000	540,000