



B2C & B2B International | Email

B2C - Over 23,475,214 records
B2 - Over 2,123,547 records

Direct Web Advertising (DWA) B2C & B2B International Email Data file is designed for highly targeted email campaigns. Registrants are solicited via email to sign-up for various business and consumer incentives and register to receive specific offers from partners. Users are identified by title, Job Function, Company Size; SIC Code as well as other specific B2B and B2C selections. All records meet or exceed the October EU permission directives.

Data Source

Every record in our database contains a time and date stamp of permission source. The B2C and B2B International Email list far exceeds the new EU standards and directives of permission-based email marketing.

Some of our sources include: Burda, Chip Online, Cnet, Technology Networks, GMX, Ciao and DWMS.

Selects - \$20/M

Age	Postal Code
SIC Code	Length of Residence
Gender	Industry
Job Title	Rent/Own Dwelling
Income	Company Revenue
Company Name	Occupation
Marital Status	Business Type
Company Size	Children

Business Selects:

Automotive, Credit, Education, Financial, Hotel, Insurance Agents/Brokers, Insurance General, Membership, Real Estate, Restaurant, Retail, Security and Wholesale Durable Goods.

Country Counts

Country	B2C	B2B
Austria	340,000	55,000
Belgium	650,000	45,000
France	3,200,000	260,000
Germany	7,200,000	575,000
Italy	1,100,000	180,000
Netherlands	470,000	98,000
Spain	3,700,000	140,000
Switzerland	460,000	71,000
UK	9,100,000	540,000

Pricing

CPM: \$200 to \$695/M*

*CPM includes transmission and guaranteed click through pricing is available.

Updated: Online and By Phone
 Delivery Time: 7-14 Business Days
 Minimum Order: 2,000 records
 Suppression Fee: \$320 per list

Full Payment is Required before Final Broadcast (First 30 Business Days).

*A \$50.00 flat cancellation fee will apply to all cancelled orders. Orders cancelled after original mail date must be paid in full.